



# CBS TELEVISION NETWORK

A Division of the CBS Corporation, 51 West 52 Street, New York, NY 10019 (212) 975-4321  
PROGRAM PRACTICES COMMERCIAL CLEARANCE REPORT

1/29/2010

TO:

EMAIL TO:

Product
ManCrunch.com

FROM: Kristen Bartlett

REGARDING MATERIALS SUBMITTED FOR APPROVAL:

RECEIVED:  
1/29/10

ISCI  
TBD

TITLE  
Playing for the Same Team

LENGTH  
:30

<b>CLEARANCE STATUS</b>	
<input type="checkbox"/> APPROVED FOR BROADCAST :	<input type="checkbox"/> NO APPARENT CONCERNS. AWAITING CASSETTE & 3 AS-PRODUCED SCRIPTS
<input type="checkbox"/> SUBSTANTIATION REQUESTED :	<input type="checkbox"/> REVISION REQUESTED :
<b>SCHEDULING DIRECTIONS</b>	
<input type="checkbox"/> GENERAL <input checked="" type="checkbox"/> ADULT <input type="checkbox"/> FAMILY	<input type="checkbox"/> CELEBRITY:
<input type="checkbox"/> NEW:	<input type="checkbox"/> COMPARATIVE PRODUCT ID:
<input checked="" type="checkbox"/> WEB SITE: ManCrunch.com	<input type="checkbox"/> SECONDARY PRODUCT ID:
<input type="checkbox"/> TIME RESTRICTIONS :	<input type="checkbox"/> CLOSED CAPTIONING:
<input type="checkbox"/> OFFER/CONTEST:	
<input type="checkbox"/> VIDEOCASSETTE / TAPE RETURNED	
<b>COMMENTS</b>	

CBS Standards and Practices has reviewed your proposed Super Bowl ad and concluded that the creative is not within the Network's Broadcast Standards for Super Bowl Sunday. Moreover, our Sales Department has had difficulty verifying your organization's credit status.

Should you wish to explore future buys on the CBS Television Network, the credit issue will have to be clarified. At that point, our Standards and Practices Department would be open to working with you on acceptable creative and appropriate daypart scheduling.

Regards,

Kristen Bartlett, Editor  
CBS Program Practices

FOR CBS USE ONLY:
<input checked="" type="checkbox"/> RC, <input type="checkbox"/> SC, <input type="checkbox"/> SL, <input type="checkbox"/> SB, <input type="checkbox"/> RV, <input type="checkbox"/> PS, <input type="checkbox"/> LB, <input type="checkbox"/> AF, <input type="checkbox"/> RL, <input type="checkbox"/> NI, <input type="checkbox"/> OT, <input type="checkbox"/> DL, <input type="checkbox"/> SR, <input type="checkbox"/> LA, <input type="checkbox"/> CA

**PLEASE NOTE:**

- CBS reserves the right to withdraw approval or restrict scheduling at any time.
- This report may not be released to any third party without prior written consent of CBS Program Practices.