

## PRESS STATEMENT

### **ART CENTER COLLEGE OF DESIGN RESPONDS TO THE INTEGRATED POSTSECONDARY EDUCATION DATA SYSTEM (IPEDS) COLLEGE LISTS OF AFFORDABILITY AND TRANSPARENCY**

**June 30, 2011, Pasadena, Calif.** – Art Center College of Design is a global leader in art and design education that offers highly specialized curricula to prepare artists and designers for professional and creative success.

Art Center students are taught by a faculty of working professionals, who bring currency, hands-on knowledge and forward-looking approaches into the studio. In addition to studio courses, the College offers a full array of humanities and design sciences classes to broaden students' approach to thinking and making across all disciplines. Art Center's student:faculty ratio is 9:1.\*

Students have access to cutting-edge facilities and dynamic resources that provide a limitless array of creative learning options and opportunities: from rapid prototyping to letterpress printing, from film stages to a one-of-a-kind color and materials lab. Beyond the campus environment, project-based learning opportunities send students around the world to conduct field research and work in real-world settings.

The value of an Art Center education is evidenced by the success of its alumni. The College provides paid internship opportunities for students and maintains an on-campus recruitment program that connects employers with graduating students. Recent alumni survey results\* indicate 70% of students are employed six months after graduation. That number increases to 84% employed one year after graduation.

Art Center recognizes that a world-class education is a significant investment for students and their families, and increasing funding for scholarships is among its highest priorities. On the occasion of its 80th anniversary, the College launched a fundraising initiative to secure the equivalent of 80 \$25,000 scholarships in 18 months. The initiative was completed today with \$3.05 million (or 122 \$25,000 scholarships) committed for annual and endowed scholarships. Scholarship support remains a fundraising priority, and the College's commitment to ensure access through scholarships and other forms of financial aid to students is outlined in [Create Change: Art Center's Strategic Plan \(2011-2016\)](#).

#### **About Art Center College of Design**

Founded in 1930 and located in Pasadena, California, [Art Center College of Design](#) is a global leader in art and design education. Art Center offers undergraduate and graduate degrees in a wide variety of art and design disciplines, as well as public programs for all ages and levels of experience. Renowned for its professional rigor, ties to industry and social impact initiatives, Art Center is the first design school to

\* Figures based on Fall 2010 data currently available.

## ● Art Center College of Design

receive the United Nations' Non-Governmental Organization (NGO) status. The College's industrial design program is consistently ranked #1 by both [DesignIntelligence](#) and [U.S. News & World Report](#) and [BusinessWeek](#) regularly features Art Center among the world's top design schools. [U.S. News](#) also ranks Art Center's art and media design programs in the top twenty Grad Schools. Throughout the College's 80-year history, Art Center's alumni—a network of more than 18,000 artists and designers—have had a profound impact on popular culture, the way we live, and important issues in our society. For current College news and activities, visit Art Center's blog, [Dotted Line](#).

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Media Contact: Jered Gold  
Director, Public Relations and Communications  
Art Center College of Design  
626.396.2251  
[jered.gold@artcenter.edu](mailto:jered.gold@artcenter.edu)