



### Parent Survey

Sample = 500 Parents of Full-Time College Students or Recent Graduates Who Are in the Workforce or Seeking Employment



**Kelton**  
RESEARCH

This survey is being conducted by Kelton Research, a leading national public opinion company. We are not trying to sell you anything, but would like to ask you a few questions for a national opinion study, the results of which will appear in the nation’s leading media outlets in the coming weeks. Your answers will be confidential and anonymous.

We’re going to ask you a few questions about your children. For the purposes of this survey, please only think about your child or children who are either full-time college students or recent college graduates who are working or seeking employment.

1. Which of the following would you be willing to provide your children with after they graduate college? Please choose all that apply.

<i>Response</i>	<i>Total</i>	<i>%</i>
Moral Support, Such as Advice	447	89%*
A Place to Live	390	78%
Some Financial Support, Such as a Small Amount of Money Each Month to Help Pay For Bills	253	51%
Coverage For Them on My Health Insurance Plan Until Age 26	225	45%
Help With Car Payments or Insurance	188	38%
Help With Student Loans	185	37%
Help With Rent	146	29%
Help With Purchasing Their Own Health Insurance Plan	126	25%
Substantial Financial Support, Such as Most or All of Their Living Expenses	81	16%
None of These	9	2%

\* All decimals are rounded to the nearest percentage point. This may result in certain numerical totals adding up to slightly more or slightly less than 100%

2. After graduating college, for about how long do you expect you'll have to provide at least some financial support for your child?

Average = 2 Years		
<i>Response</i>	<i>Total</i>	<i>%</i>
Never	54	11%
Less Than a Year	177	35%
1 Year	48	10%
2 Years	105	21%
3-4 Years	50	10%
5 Years or More	66	13%

3. In your opinion, how important is it for people to have health insurance?

<i>Response</i>	<i>Total</i>	<i>%</i>
Extremely Important	410	82%
Somewhat Important	77	15%
<b>Important Net</b>	487	97%
Somewhat Unimportant	7	1%
Extremely Unimportant	6	1%
<b>Unimportant Net</b>	13	3%

4. After graduating college, for about how long do you think it's fair for you to help cover your child's health insurance costs? Enter number of years

Average = 3 Years		
<i>Response</i>	<i>Total</i>	<i>%</i>
Never	53	11%
Less Than a Year	151	30%
1 Year	40	8%
2 Years	117	23%
3 Years	47	9%
4 Years or More	92	18%

5. Do you plan to keep your child on your health insurance plan until he or she turns 26? (AMONG RESPONDENTS WITH CHILDREN WHO ARE COLLEGE STUDENTS OR RECENT GRADUATES UNDER AGE 26)

<i>Response</i>	<i>Total</i>	<i>%</i>
Yes	270	63%
No	162	38%

6. About how much would you be willing to pay each month to keep your child on your health insurance plan until age 26? (AMONG RESPONDENTS WHO HAVE COLLEGE STUDENTS OR RECENT GRADUATES UNDER AGE 26)

Average = \$99		
<i>Response</i>	<i>Total</i>	<i>%</i>
Nothing	185	43%
\$1-\$99	93	22%
\$100-\$199	93	22%
\$200-\$299	38	8%
\$300 or More	23	5%

7. To the best of your knowledge, about how much would you expect your child to pay each month for a private health insurance plan of his or her own? Please assume a plan that covers benefits such as prescription drugs, preventive screenings, and emergency room visits.

Average = \$224		
<i>Response</i>	<i>Total</i>	<i>%</i>
Nothing	0	-
\$1-\$99	53	11%
\$100-\$199	81	16%
\$200-\$299	63	13%
\$300 or More	67	13%
I Don't Know	236	47%

8. If your child had to purchase his or her own health insurance plan, what do you think would be a fair monthly cost?

Average = \$148		
<i>Response</i>	<i>Total</i>	<i>%</i>
Nothing	0	-
\$1-\$99	100	20%
\$100-\$199	110	22%
\$200-\$299	60	12%
\$300 or More	31	6%
I Don't Know	199	40%

9. Which of the following do you think is more important for a new college graduate?

<i>Response</i>	<i>Total</i>	<i>%</i>
Finding a Job They Like That Doesn't Provide Benefits Like Health Insurance or Retirement Accounts	268	54%
Finding a Job That They Don't Like That Provides Benefits Like Health Insurance or Retirement Accounts	232	46%

10. To the best of your knowledge, which of the following, if any, are available or apply to college graduates in 2011 as a result of healthcare reform? Please choose all that apply.

<i>Response</i>	<i>Total</i>	<i>%</i>
The Ability to Stay on Parents' Health Plan Until Age 26	381	76%
Access to Individually-Purchased Health Insurance Plans for People With Pre-Existing Medical Conditions, Such as High Blood Pressure	172	34%
A Requirement to Purchase Healthcare Coverage	140	28%
Access to More Preventive Medical Services, Such as Annual Checkups, at No Out-Of-Pocket Cost	135	27%
No Lifetime Limits on Healthcare Coverage	131	26%
Subsidies Available to Help People Buy Healthcare Coverage	108	22%
Introduction of Online "Health Insurance Exchanges" for Purchasing Healthcare Coverage	80	16%
Free Healthcare Coverage	59	12%
None of These	66	13%

11. Are you currently providing care or financial support to an elderly parent or relative?

<i>Response</i>	<i>Total</i>	<i>%</i>
Yes	44	9%
No	456	91%

Methodological Notes:

The eHealth Parent Survey was conducted by Kelton Research between April 21<sup>st</sup> and April 29<sup>th</sup>, 2011, using an email invitation and an online survey.

Results of any sample are subject to sampling variation. The magnitude of the variation is measurable and is affected by the number of interviews and the level of the percentages expressing the results.

In this particular study, the chances are 95 in 100 that a survey result does not vary, plus or minus, by more than 4.4 percentage points from the result that would be obtained if interviews had been conducted with all persons in the universe represented by the sample.