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## Hasbro, Inc. Q4 2008 Earnings Call Transcript

### Earnings Call Excerpt

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Hasbro, Inc. (HAS)

Q4 2008 Earnings Call

February 9, 2009 8:30 am ET

#### **Executives**

Karen A. Warren - Investor Relations

Brian Goldner - President, Chief Executive Officer, Director

David D. R. Hargreaves - Chief Financial Officer, Chief Operating Officer

Deborah Thomas Slater - Senior Vice President, Controller

#### **Analysts**

Felicia Hendrix – Barclays Capital

John G. Taylor - Arcadia

Margaret Whitfield - Sterne, Agee & Leach

Robert Carol - UBS

Tony Gikas - Piper Jaffray

Timothy A. Conder - Wachovia Securities

Gregory Badishkanian – Citigroup

Drew Crum - Stifel Nicolaus

Sean P. McGowan - Needham & Company

Gerrick L. Johnson - BMO Capital Markets

David Leibowitz – Horizon Asset Management

#### **Presentation**

**Operator**

Good morning and welcome to Hasbro's fourth quarter earnings conference call. (Operator Instructions) With us today from the company is Karen Warren, Senior Vice President of Investor Relations. Ms. Warren please go ahead.

**Karen Warren**

Good morning, everyone. Joining me today are Brian Goldner, President and Chief Executive Officer; David Hargreaves, Chief Operating Officer and Chief Financial Officer; and Deb Thomas, Senior Vice President and Head of Corporate Finance.

To better understand our fourth quarter and full year results, it would be helpful to have the press release and financial tables available that we issued earlier today. The press release includes information regarding non-GAAP financial measures discussed on today's call and it is available on our website at Hasbro.com. We would also like to point out that on this call whenever we discuss earnings per share or EPS, we are referring to earnings per diluted share.

During the call this morning, Brian will discuss key factors impacting our results and David will review the financials. We will then open the call to your questions.

Before we begin, let me note that during this call and the question-and-answer session that follows, members of Hasbro management may make forward-looking statements concerning management's expectations, goals, objectives and similar matters. These forward-looking statements may include comments concerning our product plans, anticipated product performance, business opportunities and strategies, financial goals and expectations for achieving our objectives.

There are many factors that could cause actual results and experience to differ materially from the anticipated results or other expectations expressed in these forward-looking statements. Some of those factors are set forth in our annual report on Form 10-K, in today's press release and in our other public disclosures. We undertake no obligation to update any forward-looking statements made today to reflect events or circumstances occurring after the date of this call.

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