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## Red Robin Gourmet Burgers, Inc. Q1 2009 Earnings Call Transcript

### Question-and-Answer Session

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#### Operator

Thank you, if you would like to ask a question at this time please press star 1 on your touch tone phone. After you connect your speaker phone please make sure your mute function is turned off to allow your signal to reach our equipment. Once again that is star 1 if you do have a question we'll go first to Matthew DiFrisco with Oppenheimer & Co.

#### Matthew DiFrisco – Oppenheimer & Company

I just, can you quantify or what do you estimate how much of these comp lag par se the Malcolm math number that just came out would you say is quantifiable due to the offer of the cable advertising?

#### Operator

You cut out the last part of your question Matt. Can you repeat that?

#### Matthew DiFrisco – Oppenheimer & Company

Sure, Censure Sales your current trends that you are doing now like around 10% or so what Malcolm master supported of better than down five or better down than 4.5 is, can you tell us how much of that difference is due to the cable advertising, the lack of during the year?

#### Dennis B. Mullen

That's pretty difficult for us to quantify specifically we know we had two weeks last year during these first four weeks of the quarter that we were on advertising, again with the residual from the first quarter advertising as well and we were up quite a bit year over a year even last year, when we do a two year trend for our own business for, you know looking year over a year on two year trend we are still running above the nap track average through the first quarter.

#### Matthew DiFrisco – Oppenheimer & Company

And then I guess have you seen a change of your consumer, I know you've talked tins and twins before used before but looking through the unemployment data it looks like the teenage unemployment level is rising and could be pretty bad this summer, what do you see in this, is there anything a strategy you are kind of get that team into your store if they are not trafficking other, may be your neighboring retailers.

**Dennis B. Mullen**

Matt we haven't seen any other discernible difference and our active guest chat is almost unchanged.

**Matthew DiFrisco – Oppenheimer & Company**

Okay, thank you.

**Operator**

Well then back to Brat Mandicar with Quebec Capital Market.

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